

Opalescence™
whitening toothpaste



Keep Bright, White, and Healthy Smiles

Opalescence™ whitening is the leader in tooth whitening. Part of that product family is Opalescence™ Whitening Toothpaste¹, which was developed by a dentist.

- Results in as little as **ONE WEEK**²
- Proven to whiten teeth in four weeks²
- Contains hydrated silica, proven to remove staining²
- Gentle on gums²
- Unique silica blend actively removes surface stains
- Safe for long term daily use
- Contains sodium fluoride to help prevent cavities and strengthen enamel
- Exceptional fluoride uptake³
- Low RDA for maximum enamel, dentin, and restoration protection⁴



Opalescence™ Whitening Toothpaste:

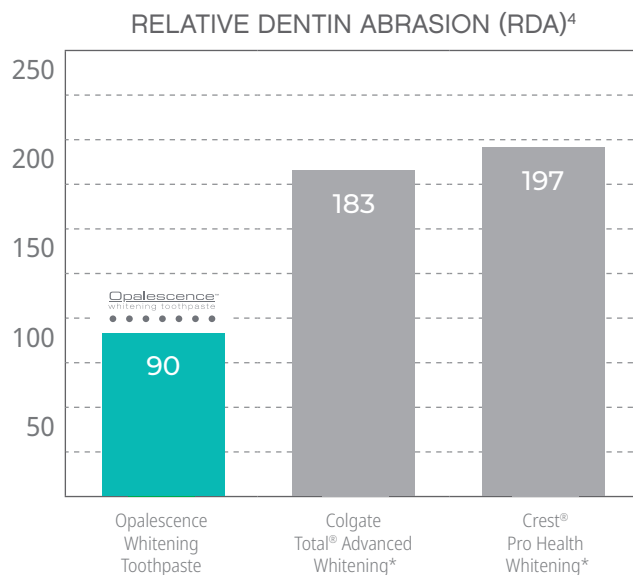
- Three kinds of exotic mint are blended into a fresh, clean, cool flavor
- The sweetness of xylitol has been added, which may reduce the risk of tooth decay
- Our Sensitivity Relief formula provides all the whitening benefits of the Original, with the added benefit of maximum strength 5% potassium nitrate



1.0 oz	24pk
Original	402
Sensitivity	3472



4.7 oz	12pk
Original	401
Sensitivity	3470



Opalescence Whitening Toothpaste has lower abrasiveness than other leading whitening toothpastes.⁴

*Trademark of a company other than Ultradent. 1. This toothpaste does not contain peroxide. 2. Çakmakçoğlu O, Yılmaz P, Topbaşı BF. Clinical evaluation of whitening effect of whitening toothpastes: A pilot study. *OHDMBMC*. 2009; 8(4):613. 3. Schemehorn BR, et al. Enamel fluoride uptake study. Indianapolis: Dental Product Testing Therametric Technologies, Indiana University Emerging Technologies Center. 2009. 4. Schemehorn BR. Relative dentin abrasion test on dentifrices. Data on file. 5. Gultz J, Kaim J, Scherer W. Whitening efficacy of a whitening toothpaste creme [IADR abstract 2747]. *J Dent Res*. 1998;77(suppl 2):975.

